

India | www.wire-india.com

Mumbai, 27-29 November 2024

9th International Exhibition for the Wire and Cable Industry



Why wire India

- 1 Meet and connect with prospective customers
- 2 Strengthen bond with existing customers
- 3 Learn about new industry developments
- 4 Announce and display latest innovation and developments
- 5 Chance to look at cutting edge developments in your industry and the opportunities they create
- 6 Expand distribution and supply chains
- 7 Strengthen or establish your brand
- 8 Connect with competitors to identify best practices
- 9 Reach out directly to your target market
- 10 Optimize sales and lead generation strategy



Industry Scenario

The global wire and cable market is projected to grow from \$200.23 billion in 2022 to \$294.73 billion in 2029, at a CAGR of 5.7% in forecast period.

(Source: Fortune Business insights)

Indian wire & cable market is anticipated to gain momentum during the forecast period 2020-26 backed by the rising growth of the industrial landscape in the country.

Indian Railways expects an inflow of around \$190 billion in investment over the next 5 years.

The wire and cable market in India has witnessed a growth in recent years on account of expansion in infrastructure development, electricity consumption, increase in level of investment, rising level of disposable income and technological advancement.

(Source: Industry outlook)

Exhibitor Profiles

- Wire manufacturing and finishing machinery
- Cable manufacturing machinery
- Fastener manufacturing machinery
- Spring manufacturing machinery
- Second-hand machinery
- Process technology tools
- Fibre - Optics
- Coil Winding
- Mesh Welding
- Auxiliary process technology materials
- Materials, special wires and cables
- Measuring and Control technology
- Test engineering
- Specialist areas (e.g. plant engineering and construction, logistics, technology, safety technology, environmental protection, consulting & services, etc.)

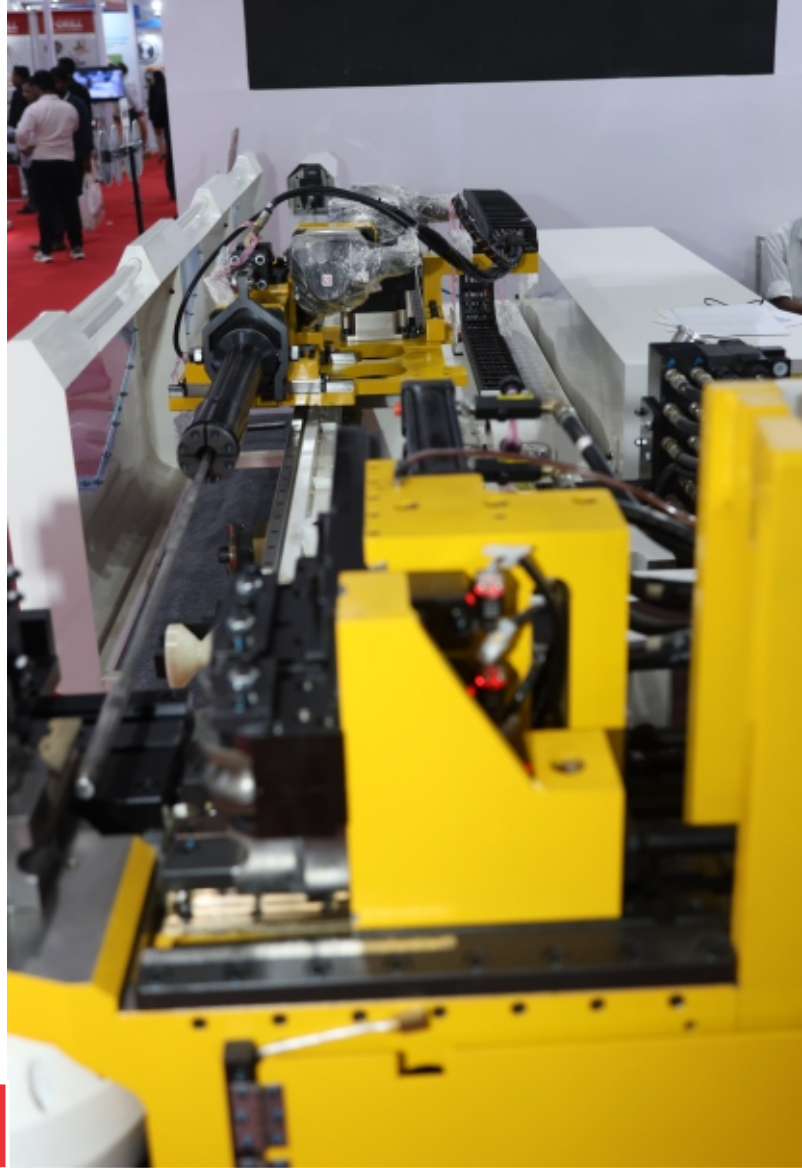
Highlights 2022



*Including wire India, Tube India, METEC India & India Essen Welding & Cutting

Visitor Profiles

- Wire manufacturing (production)
- Cable manufacturing (production)
- Spring manufacturing (production)
- Manufacturing of connecting/fastening elements (production)
- Manufacturing of other wire goods (production)
- Glass-fibre cable industry
- Iron/steel and non-ferrous metal industry
- Automobile industry
- Construction industry
- Chemicals industry
- Electrical industry/electronics
- Manufacturer of machines and plant for the production of wire
- Manufacturer of machines and plant for the production of cable
- Measuring, controlling and regulating technology
- Aerospace supply industry
- Telecommunications industry
- Computer manufacturing



Objectives of Exhibitors at 2022 Edition

46%

Cultivate existing business relations

42%

Initiate new business relations

69%

Generate new sales leads

49%

Increase sales to existing customers

19%

Keep up with competition

22%

Launch new products/services

42%

Maintain status as key player

21%

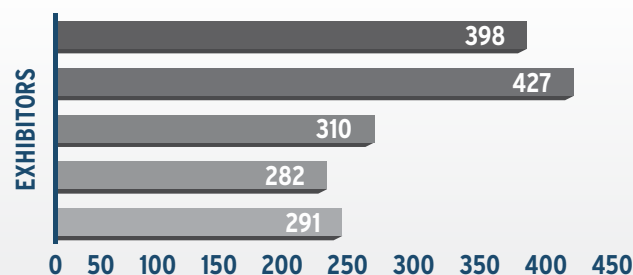
Seek new agents/distributors/principles

25%

Conclusion of business transactions



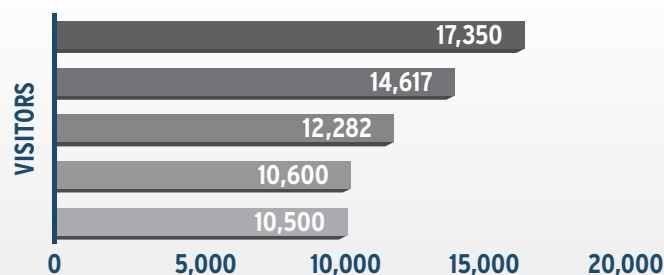
Exhibitors @ Previous Editions 2012-2022



| YEARS | EXHIBITORS |
|-------|------------|
| 2022 | 398 |
| 2018 | 427 |
| 2016 | 310 |
| 2014 | 282 |
| 2012 | 291 |

*Including wire India, Tube India, METEC India & India Essen Welding & Cutting

Visitors @ Previous Editions 2012-2022



| YEARS | Visitors |
|-------|----------|
| 2022 | 17,350 |
| 2018 | 14,617 |
| 2016 | 12,282 |
| 2014 | 10,600 |
| 2012 | 10,500 |

*Including wire India, Tube India, METEC India & India Essen Welding & Cutting

wire India 2022 Review

The Indian Metal Fairs 2022 witnessed 3 days of an impressive turnout from the industry reflecting the positive growth of the metal trade over the last year. Spread over an impressive area of 23,000 square meters and supported by Government of India's Make in India program, the well-structured trade fair quartet featured an array of products and technologies by the exhibitors.

Alongside many Indian exhibitors, companies from 21 countries including 3 pavilions by Germany, Italy & Switzerland gave the visitors a glimpse into the global

trends. The exhibitors talked about how impressed they were by the footfalls and the profile of trade visitors that walked up to their booths. Great decision-making skills and good technical expertise were the hallmarks of all the trade visitors. The exhibition with a blend of insightful conferences, live demonstrations by exhibitors gave visitors ample opportunities to network and close deals for future business.

Exhibitors Testimonials



wire India in Mumbai is the perfect place to get the quality visitors. This year has, especially, been great. We feel that the number of visitors are more than double compared to 2018

B Kamal Babu, Managing Director
Mikrotek Machines Limited



wire & Tube India 2022 is the one meeting place for latest developments, experts and professionals in the Ferrous and Non-ferrous metals segment around the globe along with technological innovations in the wire, cable and tube industries are presented. We witness lot of Investors and innovators mingling at Wire & Tube 2022 and along with market leaders and competitors, start-ups and established businesses. This is really helpful for “Many individuals who make investments acquire these opinions while attending the expo

Mr. Ravi Kumaar Bansal, Managing Director
Ajex & Turner Wire Dies Co. Ltd

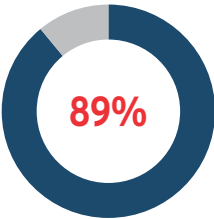


wire India 2022 went with very over whelming response. The visitors foot fall was highly qualified and had clear intentions regarding their visits and queries. It was very well organised exhibition.

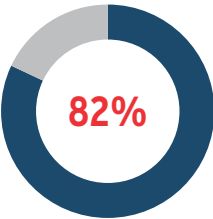
Mr. Jasvinder Singh, Director
Supermac Industries(India) Limited



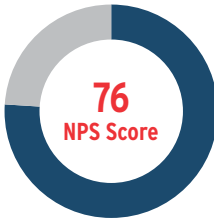
Exhibitors Feedback 2022



Exhibitors were satisfied with their participation at wire India in terms of meeting their objectives

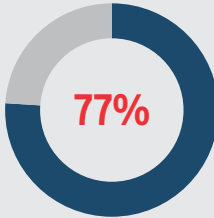


Exhibitors were satisfied with the Quality of visitors

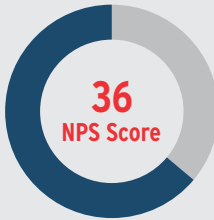


Exhibitors will recommend the event to an industry colleague

Visitors Feedback 2022



Visitors were overall satisfied with their participation



Visitors would like to recommend the expo to friends/colleagues

*Including wire India, Tube India, METEC India & India Essen Welding & Cutting



join the best: worldwide

9th International Exhibition for the Wire and Cable Industry



For more information regarding participation
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Concurrent Events

